

# THE SPOKE'N WORD

UTAH BICYCLE COALITION / FALL 2010 / VOLUME 01


## Editor's Cog

Welcome to the inaugural issue of The Spoke'n Word, the official newsletter of the Utah Bicycle Coalition! We're excited to keep our members informed of progress being made to improve cycling conditions in Utah.

Watch for articles about efforts being made to champion better cycling laws, educate motorists and cyclists, and plan for and construct new bicycle facilities.

The Utah Bicycle Coalition exists to serve Utah's cycling community. We work to protect cyclists' rights, coordinate with government agencies, educate motorists and cyclists, and promote cycling for transportation, recreation, and just plain fun. Tell us what you like about this newsletter, what you don't like, and what you want to see in it.

Sincerely,



## Our New Executive Director

We are excited to announce the hiring of our first Executive Director, Scott Lyttle, effective November 2010. Nearly 30 people applied for this position but it was clear that Scott was the right person for the job.

Scott brings 11 years of non-profit fundraising, member development, and program-oriented experience to our organization. His previous work includes stints at the National Ability Center, U.S. Ski & Snowboard Team Foundation, and Academy of Natural Sciences.

Scott is an avid mountain biker and previously lived car-free in



Philadelphia by biking around the city. He resides in Park City and is excited to help take the Utah Bicycle Coalition to the next level.

Welcome aboard Scott!

## Meet the Board of Directors



**KEN JOHNSON** is an enthusiastic recreational cyclist who participates in many rides and races each year. Professionally, Ken is a Professor of Anesthesiology at the University of Utah. He resides in Sandy and is a former Chair of the Board of Directors.



**TRAVIS JENSEN** is the Chair of our Board of Directors. He lives in downtown Salt Lake City and rides for transportation as well as for triathlon training. Travis is a transportation engineer, specializing in the planning and design of bicycle and pedestrian facilities.



**MATT SIBUL** has been living and cycling in Salt Lake City for the past 15 years. He works as a civil engineer for the Utah Transit Authority. Matt is a daily bicycle commuter, enjoys racing his road bike, and also hits the trails on his mountain bike.

## What If Someone Connected Bike Routes Across City Lines?

by **Matt Sibul**

*Utah Bicycle Coalition Board of Directors*

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If you ride a bike along the Wasatch Front, you've probably thought "why does this bike lane randomly end here?" or "why can't City A get with City B and connect their routes?"

A potentially exciting project is being discussed to help address this conundrum, and the push is coming from a seemingly unlikely source – the Utah Transit Authority (UTA).

UTA has provided public transit services across municipal lines for decades. As they creep closer to attaining their goal of providing a major transit station within 1-2 miles of all Wasatch Front residents, they are turning their focus to getting people to those stations conveniently, safely, and preferably without a car.

Enter the bike. As we all know, bicycling is great for short trips around town. UTA sees bikes as an opportunity to get people to transit

stations without having to provide expensive surface parking or garages.

UTA also recognizes that many "average" people currently do not feel comfortable riding bicycles for transportation. Part of the reason is a perceived lack of safe bicycling facilities. UTA's goal is to create a governing body to plan and fund bike

facilities that are safe, comfortable, and which connect people to transit stations and other destinations.

The Utah Bicycle Coalition will continue to work with UTA on this important effort. Stay tuned to future issues of this newsletter for updates on this exciting effort!

## MEET THE BOARD OF DIRECTORS, PART 2



TOM BACUS lives in Salt Lake City. He is an avid commuter, mountain biker, and road cyclist. He is a civil engineer and currently works as the Transportation Director for the Kennecott Land Company.



TARA MCKEE lives in Salt Lake City and is the owner of Cycle & Style, a website geared towards female cyclists. She enjoys all kinds of cycling as well as running and triathlons.

## MEET THE BOARD OF DIRECTORS, PART 3



BRAD WOODS lives in Orem and manages Mad Dog Cycles stores in Provo and Orem. He is a commuter, road, and mountain biker. Brad serves on the Mountainland Association of Governments Trails Committee and Orem Transportation Advisory Commission.



JON NEPSTAD is a resident of Salt Lake City and enjoys riding City Creek, the Jordan River Parkway, and to the Great Salt Lake. He is a Principal with Fehr & Peers, a transportation planning firm. Jon has been involved professionally with bike planning for 18 years.



DAN FAZZINI is a resident of Taylorsville and serves on the city Planning Commission. He is an avid bike commuter, mountain biker, and road rider. Dan is an accountant by profession and a former Chair of the Salt Lake County Bicycle Advisory Committee.

## MEMBER PROFILE

**Name:** Ashley Korenblat

**City:** Moab

**Occupation:** Owner of Western Spirit Cycling Tours

**Member Since:** Dec '10

**Early Career:** Ashley received an MBA from Dartmouth and began a Wall Street career. A big change came when she wrote a business plan for a struggling bike company in exchange for a titanium mountain bike, and became hooked. She left Wall Street and helped run that company (Merlin) for many years.

### Advocacy Career:

Ashley became a mountain bike advocate and presided over the International Mountain Bicycling Association (IMBA) from '89 to '94. During that time, she met with President Clinton and his aides to discuss mountain bike trails in National Monuments. Ashley currently serves as IMBA's Public Lands Initiative Director and is working on bike-friendly land protection for federal lands.

**Current Career:** Ashley is a long-time resident of Moab and is currently the owner of Western Spirit Cycling Tours, which offers multi-day road and mountain biking trips. She also recently put on an event called

*(continued on next page)*

## Salt Lake City Has Gone Silver!



### by Travis Jensen

*Utah Bicycle Coalition Board of Directors*

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Congratulations are in order for Salt Lake City! They recently became the first city in Utah awarded silver-level status as a Bicycle Friendly Community by the League of American Bicyclists (LAB).

LAB's Bicycle Friendly Communities program awards bronze, silver, gold, and platinum level status to cities all across the nation. Andy Clarke, the Executive Director of LAB, came to Salt Lake City to present the award in person on September 25th.

Hundreds of cyclists showed up to attend two other events

held in conjunction with the silver award announcement. The first was a ribbon-cutting for new bike lanes along Main Street. The second was the grand opening of the new Bicycle Transit Center at the Salt Lake City Intermodal Hub. Good things are afoot for cyclists in Utah's largest city and the next stop is Gold!

Any city can apply for designation as a Bicycle Friendly Community. To view details about this program or to download applications, visit the LAB website at [www.bikeleague.org](http://www.bikeleague.org).

*Becka Roof, Salt Lake City's Bicycle & Pedestrian Coordinator, contributed to this article.*

## SLC BY THE NUMBERS

Miles of Streets with Bicycle Lanes

# 83

Miles of Streets with Marked Shared Lanes

# 1.3

Miles of Paved off-Street Trails

# 26

## MEMBER PROFILE (CONTINUED)

Outerbike. This multi-day event was held for the first time in 2010 and was a great opportunity to test out the newest bikes from top bike manufacturers on the world-class trails outside Moab. The second Outerbike is already scheduled for October 2011.

**What Would Ashley Like to See in Utah?** "We need to spend more money on trails in Utah and we need to pass legislation to protect and build more bicycle trails and pathways through our state parks," she says.

**Bike(s) of Choice:** Ashley loves to hit the trails with her Specialized S-Works Safire and commutes to work on her old custom Seven mountain bike.



## YOUR SUPPORT: WE CAN'T DO IT WITHOUT YOU!

Thanks to those who joined the Coalition or gave special gifts during recent months. Your support helps us advance causes important to Utah's diverse cycling community. We've made great progress in the

past year and are poised for even better things in 2011! Tell friends and family about the Utah Bicycle Coalition and encourage them to become members, too. Recent donors are shown below.

### INDIVIDUAL & FAMILY MEMBERSHIPS

Brady Anderson	Plain City	Dave Goble	Midway	Jon Nepstad	Salt Lake City
Brian Avery	Salt Lake City	Zachary Henak		Doug Ogden	Roosevelt
Charlie Ayers	Salt Lake City	Steve Horvat	Salt Lake City	Gary Peterson	Salt Lake City
Tom Bacus	Salt Lake City	Steve & Susan Howe	Herriman	Mary Ryder	Salt Lake City
Tim Bardsley	Salt Lake City	Brent Hulme	Salt Lake City	Jeffrey Scott	Salt Lake City
Kirra Berggren	Salt Lake City	Travis Jensen	Salt Lake City	Matt Sibul	Salt Lake City
Raphael Blesi	Salt Lake City	Ken Johnson	Sandy	Ashlon Smith	Sandy
Roger Borgenicht	Salt Lake City	Josh Jones	Ogden	Susanne Stensaas	Salt Lake City
Malcolm Campbell	Salt Lake City	Inacio Lopez	Salt Lake City	Ivo Stutznegger	Sandy
Jen Colby	Salt Lake City	Scott Lyttle	Deer Mountain	Don Vincent	Salt Lake City
Jamie Cowen	Salt Lake City	Jeff MacPhail	Ogden	Bob Weirick	Salt Lake City
Martin Cuma	Salt Lake City	Tara McKee	Salt Lake City	Brad Woods	Orem
Brian Doughty	Salt Lake City	Chad Mullins	Holladay	Rob Yuschak	Sandy
Weston Edwards	Salt Lake City	Devaki Murch	Ogden		
Shane Farver	West Haven	Celia Nash-Underwood	Park City		

### BUSINESS, CORPORATE, AND BIKE CLUB DONATIONS

Quality Bicycle Products	\$1,000	Salt Lake City Bicycle Co.	\$100	SLCRORiders	\$100
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# 2011 Utah Bike Summit



by **Tara McKee**

*Utah Bicycle Coalition Board of Directors*

Circle the dates of April 28-29, 2011 on your calendar and plan to join us for the 2011 Utah Bike Summit! Look for upcoming announcements about the event program. Last year more than 200 people registered for Utah's first state-wide bike summit. Jeff Miller from the Alliance for Bicycling and Walking was our keynote speaker and we covered a wide-range of bike-related subjects.

Other highlights included a social reception for state and local government leaders (sponsored by Specialized Bicycles) and panel discussions to educate attendees on numerous bicycling-related topics. We are grateful to Becka Roof and Salt Lake City's staff for heading up last year's summit and making it a success.

The Utah Bicycle Coalition is organizing the 2011 Utah Bike Summit. The main part of the conference will be held on Friday, April 29<sup>th</sup>. The program will include keynote speakers and classroom breakout sessions that include a variety of bike-related subjects as we discuss how to promote bicycling in Utah.

We're excited for the program that is developing and already have tentative commitments from some very well-known national bicyclists that are sure to make attending the summit worthwhile.

We want to bookend the Summit with some fun activities that promote cycling throughout our state and in our communities. On Thursday evening, April 28<sup>th</sup>, we are planning to show a cycling movie with an introduction by a cycling celebrity. This event will give everyone in attendance the chance to mingle and have fun.

We want all of you to participate in the Summit! We will keep you updated on the plans as we finalize our venue and other details. Stay tuned!

## MEET THE BOARD OF DIRECTORS, PART 4



DAVE ILTIS lives in Salt Lake City and is the Chair of the Salt Lake City Mayor's Bicycle Advisory Committee. He is the editor of Cycling Utah and enjoys both road and mountain bike riding.



JEFF MACPHAIL recently moved to Utah from Minnesota and lives in Ogden. He works for Quality Bicycle Products. Jeff enjoys all types of transportation and recreational bicycling.

### JOIN THE COALITION TODAY!

The Utah Bicycle Coalition's mission is to:

- Work for good laws and legislation.
- Participate in transportation planning.
- Educate cyclists and motorists.
- Help develop local bike advocacy groups.
- Develop a network of safe cycling routes.
- Promote sustainable, healthy lifestyles.
- Support Utah's cycling industry.

To become a member of the Coalition, visit our website at [www.utahbikes.org](http://www.utahbikes.org).

### NEWSLETTER CONTRIBUTORS

Travis Jensen  
Tara McKee  
Matt Sibul

### UTAH BICYCLE COALITION

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We welcome your comments about our newsletter as well as the overall work efforts of the Utah Bicycle Coalition. To submit comments, send an email to [newsletter@utahbikes.org](mailto:newsletter@utahbikes.org).